



A DIVISION OF HAMAT GROUP

<https://houzersink.com/>

**Effective June 1, 2024**

**M.A.P. (Minimum Advertised Price) Policy:**

**This MAP Policy was established by Houzer to support fair competition, maintain Brand value, and protect the interests of authorized dealers and Houzer itself. Houzer recognizes the importance of establishing a MAP to ensure that its products are promoted and sold in a manner consistent with the Houzer's Brand image and value proposition.**

**This MAP Policy applies to all authorized dealers, distributors, retailers, and any other resellers of Houzer products.**

**Houzer reserves the right to set a policy regarding Minimum Advertised Prices of our products, which is: prices not discounted over 35% off our current List Price or MSRP in effect at time of publishing. Refer to current price list with effective date of 6-1-2024 for the exact Minimum Advertised Price for each item currently available in the Houzer catalog of products.**

**Resellers are prohibited from advertising any Houzer product below the established MAP, except in MAP Holiday periods set by and communicated by Houzer. The use of practices such as "add to cart for price", "call for price", "email for price" or similar phases and tactics, for the purpose of avoiding compliance with MAP Policy, are strictly prohibited.**

**Violations of the MAP Policy will result in corrective actions including, but not limited to: issuance of a written warning, temporary suspension of product shipments, suspension of all Houzer marketing materials, and / or permanent termination of the retailer's account.**

**This Agreement shall be interpreted, construed and governed by the laws of the State of New Jersey, USA. Venue for all disputes arising under this Agreement shall lie exclusively in the State of New Jersey, USA. THESE TERMS OF USE CONSTITUTE A LEGAL AGREEMENT BETWEEN YOU AND HOUZER. ("WE" OR "OUR"). PLEASE READ THIS AGREEMENT ("AGREEMENT") IN ITS ENTIRETY BEFORE YOU CONTINUE TO OR INTEND TO USE Houzer. IMAGES, LOGOS, CATALOG TEXTS OR ANY OTHER MEDIA ("MATERIALS") PROVIDED. BY USING OUR MATERIALS, YOU AGREE TO BE BOUND BY THE TERMS OF THIS AGREEMENT. IF YOU DO NOT AGREE, DISCONTINUE USING THEM IMMEDIATELY OR LEGAL ACTION MAY BE TAKEN.**